ON THE GO

Greater Olean Area CHAMBER OF COMMERCE NEWSLETTER



Olean Times Herald file

The Greater Olean Area Chamber of Commerce's Santa Claus Lane Parade gets started at 6:30 p.m. Friday, on North Union Street.

Santa Claus Lane Parade returns to Olean Friday

Santa Claus is coming to town this Friday for the Greater Olean Area Chamber of Commerce's 2026 Santa Claus Lane Parade, presented by The Golden Oak Group at Morgan Stanley!

The area's largest holiday celebration is back. Join family, friends, and community members on North Union St. on Friday, November 27 at 6:30 p.m. as holiday themed floats parade through historic downtown Olean. The celebration culminates at State and Union when Santa and Mrs. Claus magically light up the block and usher in the holiday spirit.

"The Elves Award," sponsored by Staci Werlau Agency, will be presented to a float or unit that best showcases holiday joy through the eyes of a child; the "Angelic Spirit Award," sponsored by Mandy's Flowers, will be given to the most spiritual/religious float or unit; "The Blitzen Award," sponsored by Bamboo Strategy Group, goes to the most photogenic; "Jingle Bells Award," sponsored by Eaton Cooper Power Systems, will be given to the best theatrical (music/dance) float or unit; "The Sleigh Award," sponsored by Mastel Ford, to the most decorated larger truck; "The Season's Greeting Award," sponsored by KelKur Electrical Contracting LLC goes to the best newcomer to the parade that exemplifies a welcoming theme; "The Snowflake Award," sponsored by Impact Internet, will go to the float or unit with the most participants; and last but certainly not least, "The Rudolph Award," sponsored by Kelly Patrone at Howard Hanna Professionals, will be presented to the float or unit with the most or best use of lighting. Special thanks to our electricity sponsors, SolEpoxy, Inc. and Mallery's Auto Body & Collision, and our Event Sponsors, Fox Financial, Armstrong, Impact Internet, and Staples!

Stay warm with some free hot chocolate! Creekside Chapel will be in Bluebird Square next to Ask Design Jewelers, Believer's Chapel will be at the E. State St. and Union St. roundabout, and Olean First Baptist Church will be giving it away in their own parking lot, located at 133 S. Union St.

CABOCES will be onsite to stream the entire parade this year! Check out their coverage the night of at https://www.facebook.com/profile.php?id=61578031790268/.

Please call 716-372-4433, email Info@OleanNY.com, or stop by 301 N. Union St. with any questions.

Spotlighting new members

Greater Olean Area Chamber of Commerce

The Greater Olean Area Chamber of Commerce is excited to welcome #NewMember Junior Exteriors & Roofing Company to the Chamber! Junior Exteriors is a North Tonawanda roofing company specializing in professional roofing replacements for homes throughout North Tonawanda and WNY communities.

At Junior Exteriors & Roofing Company, their team handles complete roof replacement projects designed to withstand the region's heavy snowfall, lake effect storms, strong winds, and seasonal freeze-thaw cycles that commonly impact roofing systems. They focus on efficient tear-offs, proper ventilation, and durable installation practices that help protect homes and maintain structural integrity. Junior Exteriors also specializes in siding and gutter solutions, and tune-ups for any penetrations or nails needing sealing.

Get the roof you need without the stress with Junior Exteriors & Roofing Company. Homeowners rely on their expert team for dependable service, clear communication, and experienced roofers committed to quality workmanship.

Call 716-939-9541 today or visit their website https://juniorexteriors.com/ for an instant quote!

■ The Greater Olean Area Chamber of Commerce is excited to welcome #NewMember Allegany Aesthetics & Wellness Center to the Chamber! At Allegany Aesthetics & Wellness Center, self-care isn't just a luxury – it's a necessity.

Allegany Aesthetics & Wellness Center, located at 3132 W. State St. in Olean, believes luxury is more than the treatment; it's the space, the standards, and the provider behind it. They offer a wide variety of services, ranging from skin, to body, to overall wellness. Services include Botox, chemical peels, facials, body sculpting and contouring, infrared therapy, massage therapy, pelvic floor therapy, red stone therapy, microneedling, and more. Not sure what service is right for you? Schedule a consultation with their providers who can create a custom treatment package, perfect for you!

At Allegany Aesthetics & Wellness, they are here to support you in every step of your health and wellness journey. Their team is proud to help so many explore the benefits of wellness and self-care. Whether your goals include feeling healthier, looking refreshed, or simply more time for you, Allegany Aesthetics & Wellness is here for you!

Check out their website https://alleganyaesthetics andwellnesscenter.com/ or call 716-307-7481 to get started on your wellness journey today!

■ The Greater Olean Area Chamber of Commerce is excited to welcome #NewMember LandWorks Services LLC to the Chamber! LandWorks is an excavation, landscaping, and foundation contractor based in Olean NY.

LandWorks Services LLC provides premier excavation, landscaping, and land management solutions across Western New York and Northern Pennsylvania. Backed by over 38 years of hands-on experience, they specialize in high-precision site preparation, foundation excavation, grading, commercial builds, and utility prep work. LandWorks also rebuilds private driveways, repairs drainage systems, clears brush, and installs packed limestone bases.

Whether you are managing your own project or need complete site development, LandWorks Services LLC delivers reliable, ground-up excellence. Their team handles your permitting, demo work, site work, foundation prep, and concrete work, to managing every detail of the build process. They bring experience and commitment to all of your projects!

Contact LandWorks Services LLC today at 716-970-4000 to start your project!

■ The Greater Olean Area Chamber of Commerce is excited to welcome #NewMember CNERD to the Chamber! CNERD, located in Olean NY, helps businesses use artificial intelligence, automation, software, cybersecurity, and technology solutions to improve productivity, reduce costs, and grow their businesses.

Local presence makes it possible to understand the environment, work directly with the people involved, and support implementation after the first meeting. CNERD works with businesses, organizations, contractors, and individuals that need a clearer way to use technology. Engagement can begin with consulting or training and continue through software, automation, integration, or private artificial intelligence deployment.

CNERD serves Olean and can work with organizations in Allegany, Portville, Salamanca, Bradford, Cattaraugus County, Allegany County, Western New York, and Northwestern Pennsylvania when the engagement is a good fit. Reach out today!

■ The Greater Olean Area Chamber of Commerce is excited to welcome #NewMember RinsKreations to the Chamber! RinsKreations creates custom apparel, t-shirts, personalized designs, and printed merchandise using professional DTG (direct to garment) and DTF (direct to film) printing for businesses, organizations, events, and individuals.

Based in Olean, NY, RinsKreations is dedicated to achieving precision and paying meticulous attention to detail when utilizing the most advanced printing methods. Rin is a young, upcoming entrepreneur and artist working hard to build their future! RinsKreations' printing facility is family-grown, and they use the best equipment available to ensure they consistently deliver exceptional results to their customers in terms of print quality, quantity, and presentation.

At RinsKreations, they offer the finest quality apparel, including cotton Heritage, t-shirts, hoodies, hates, and the best-grade vehicle vinyl and more. They are committed to using only the highest quality materials.

RinsKreations also offers services in woodworking projects, custom songs, and infographics. Check out their website https://rinskreations.com/ for more information and to order!

African American Center for Cultural Development
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Greater Olean Area CHAMBER OF COMMERCE

If you are a member of the Greater Olean Area Chamber of Commerce and would like to run a sponsor ad on this page, please contact the Olean Times Herald at 716-372-3121.

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